

**B.A. Degree – Art: Visual Communication Major**

In addition to the general education requirements, majors in Visual Communication must complete 42 semester hours as prescribed in the major:

Total Credits Required for Degree: 124 semester hours to include a minimum of 32 semester hours with Graceland, and 39 semester hours upper division credit. A maximum of 75 semester hours of transfer credit is accepted from community colleges.

[Students who have earned an associate degree with at least 60 semester hours applicable for transfer, and a minimum 2.00 cumulative GPA, or at least 48 semester hours applicable for transfer and a minimum 2.00 cumulative GPA will follow these Alternative General Education requirements. The Associate of Arts degree will satisfy more of these general education requirements than other associate degrees. SWCC course prerequisites must also be completed.]

**Alternative General Education Requirements**

Communications Electives (8 semester hours minimum)  
-To include Advanced Composition

Math & Science Electives (8 semester hours minimum)  
-To include a Lab Science course  
or  
SCIE 3030 The Nature of Science (3)

Humanities (8 semester hours minimum)

Social Sciences (8 semester hours minimum)

**Arts and Science / College Transfer Program / Associate of General Studies**

ENG 105, 106, 221, SPC 101, 122  
No Equivalent course; however, earning a grade of A or B in ENG 105 & 106 will result in a waiver of the Advanced Composition requirement.

MAT 120-225, BIO 151, 162, ENV 115, CHM 101  
BIO 105, 112, 113, 151, 162, 163, 168, 173, 186, 191, CHM 101, 166, 176, 261, 271, ENV115, PHS 125, PHY 162, 172, 212, 222  
No Equivalent course

LIT101, 110, 111, 140, 141, 161, 177, 178, CLS 150, 164,  
ART 101, 203, FLS 141, 142, MUS 100, 200, 204, PHI 101, 105,  
REL 101

ECN 120, 130, GEO121, HIS 110, 111, 142, 151, 152, 201, 257,  
POL 111, 112, PSY 111, 121, 241, 251, SOC 110, 115, 120, CLS 105, ANT 105

**Visual Communication Major:**

ARTS 1100 Design Principles (3)  
ARTS 1200 Artists and Materials (3)  
ARTS 1230 Drawing (3)  
ARTS 1710 Introduction to Visual Communication (3)  
ARTS 2250 Painting or  
ARTS3200 The Printed Image (3)  
ARTS 2310 Art Hist Survey: Renaissance to Modern (3)  
ARTS2390 History of Graphic Design (3)  
ARTS 3100 Modern and Contemporary Art History (3)  
ARTS 3610 Experimental Imaging or  
ARTS 3620 Illustration and Imaging (3)  
ARTS 3630 Systems in Design (3)  
ARTS 3640 Interactive Design (3)  
ARTS 4440 Portfolio Development (3)  
ARTS 4450 Visual Communication Internship or  
ARTS 4460 Design Studio (3)  
ARTS 4500 Advanced Studio Practices (3)  
ARTS 4700 Senior Exhibition (0)

**Southwestern Community College Transfer Courses**

ART 120 2-D Design  
No Equivalent course  
ART 133 Drawing  
ART 117 Computer Graphic Design  
ART 143 Painting  
No Equivalent course  
ART 204 Art History II  
No Equivalent course  
No Equivalent course  
No Equivalent course  
No Equivalent course  
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